

ANNOUNCEMENTS 2007

20/12/07	Exercise of options	<p>The Company announces that it has issued 88,900 ordinary shares of 1 penny each in the Company pursuant to the exercise of options by an employee. Application has been made to the London Stock Exchange for these shares to be admitted to trading on AIM, which is expected to take place on 28 December 2007.</p> <p>Following admission, the Company will have 14,929,226 voting ordinary shares in issue.</p>
14/11/07	Acquisition Of Text-Q Reservations System	<p>Lo-Q plc ("Lo-Q" or the "Company") today announces that it has finalized agreement with Avius Experience Ltd ("Avius") for the purchase of its Text-Q system, thereby expanding the range of reservation solutions the Company can offer to the leisure industry.</p> <p>Text-Q allows mobile phone users to reserve a place in line for participating attractions which have typically one or a small number of queues. Users pay a fee to avoid standing in a queue line, generating additional revenue for the attraction.</p> <p>Text-Q is in use in the London Dungeon and three other European venues and Lo-Q will be marketing the solution world-wide. Lo-Q plans to further enhance Text-Q, with the anticipation of further new and innovative products to be marketed by Lo-Q.</p> <p>The consideration to Avius, a proportion of which is deferred subject to certain conditions being satisfied, is to be satisfied through cash, the issue of Lo-Q shares and options over Lo-Q shares. As part of this, 125,000 new ordinary shares in the Company have been issued. Application has been made to the London Stock Exchange for these new ordinary shares to be admitted to trading on AIM which is expected to occur on Wednesday 21st November 2007.</p> <p>Lo-Q's Managing Director, Leonard Sim, said:</p> <p>"These arrangements with Text-Q allow us to bring the benefits of virtual queuing to visitors of smaller attractions, where there are only a few queues, perhaps only one line. We look forward to further benefit from our relationship with Avius in the future.</p> <p>Lo-Q is the world's leading supplier of virtual queuing technology to the theme park industry, and our flagship product, the VQ2020 line management system is in use in a number of Six Flags parks as well as in Dollywood."</p>
24/10/07	Exercise of options	<p>The Company announces that it has issued 74,489 ordinary shares of 1p each in the Company pursuant to the exercise of options by an employee. Application has been made to the London Stock Exchange for these shares to be admitted to trading on AIM, which is expected to take place on 30 October 2007.</p> <p>Following admission, the Company will have 14,840,326 voting ordinary shares in issue.</p>
17/10/07	Change of Adviser and Broker	<p>Lo-Q plc is pleased to announce the appointment of Arbuthnot Securities Limited as Nomad and Broker to the Company.</p>
24/08/07	Interim results	<p>Interim results - 2007 first half year (available on our Corporate Information page)</p>

17/08/07	Online information fully pursuant to AIM Listing Rules	Lo-Q plc is pleased to announce that its corporate website is now fully compliant with Rule 26 of the AIM Listing Rules. The Company also notifies that the information required by AIM rule 26 can now be found on its website at http://www.lo-q.com
27/06/07	Holding(s) in Company	The Company was informed on 25 June 2007 that Barclays PLC is interested in 908,121 ordinary shares representing approximately 6.15% of the total voting rights of the Company.
25/06/07	Stmnt re Share Price Movement	Lo-Q plc ('the Company' or Lo-Q) notes the recent rise in its share price. The Board of Lo-Q confirms that it knows of no specific reason for the recent increase in its share price.
21/06/07	Holding(s) in Company	The Company was informed on 18 June 2007 that Barclays PLC is interested in 879,785 ordinary shares representing approximately 5.96% of the total voting rights of the Company.
30/05/07	Result of AGM	At the Annual General Meeting of Lo-Q Plc held on 29 May 2007, all resolutions were duly passed.
24/04/07	Lo-Q plc Finalises Six Flags Agreement	Lo-Q plc ("Lo-Q" or "the Company") announced today that it has finalised its agreement with Six Flags Inc ("SIX") for their use of the Lo-Q Guest Services System through December 2009. This agreement expands the relationship to include two additional parks situated in Chicago and Montreal. The company previously announced in November 2006 that it would be entering into this agreement. As stated the previous announcement, the two additional parks will use Lo-Q's new VQ2020 system; other parks in which the Lo-Q system is used will transition to the new system before the start of the 2008 season. Moving forward, Lo-Q and Six Flags intend to work together to continue to improve the system.
23/04/07	Final Results For The Year Ended 31 December 2006	HIGHLIGHTS OF THE YEAR " Strong revenue growth with sales of £2.0m (15 months ended Dec 2005: £1.6m) " Year ended with operating profit £0.34m (2005: loss £0.1m) and net cash of £0.6m " Secured a 3 year contract with Dollywood and a three year agreement for the use of the Lo-Q Guest Services System in 7 Six Flags park " Secured Radio Frequency Identification ("RFID") agreement with Proximities, Inc. of Florida, USA, to accelerate the development of its cyber queuing product line. Proximities develops, markets and supports a suite of secure RFID business solutions for the leisure and entertainment

Contacts:

Jeff McManus, Lo-Q Plc - 01491 577 210

Romil Patel / Jerry Keen, Corporate Synergy Plc - 0207 448 4400

CHAIRMAN'S STATEMENT

Before 2006 started, we knew that we were facing the most important year of the Company's operation. The prime objective that we set for the year was to generate an operating profit for the twelve months of 2006 and to retain sufficient cash from our operations so that there would be adequate funding at the end of the year to take us through the winter and into the spring with some degree of financial comfort. The Board charged the operating team, led by Steve Drake, to more than meet these objectives and encouraged maximum performance by implementing an aggressive bonus plan. I am pleased to report that an excellent

team performance led to a commendable level of sales with an outstanding performance in the Six Flags Georgia Park in Atlanta. The year ended with an operating profit of £341,729 (2005: £139,423 loss) with a £643,967 net cash balance.

The performance in the Six Flags parks was at such a high level that the chief executive officer of Six Flags announced to the New York stock exchange in the late autumn that he would be asking Lo-Q to sell Q-bots in two further parks and he also wanted our operations team to manage and run the sales of Q-bots in all of the Six Flags park in which we were present. This was a great complement to Steve's team, and will require us to employ approximately 350 seasonal staff (24 seasonal staff in 2005).

Patent Settlement

The operating profit was, however, offset by an exceptional item during the year. On 14 December 2006, the Company announced that it has concluded negotiations with Palmtop Productions Inc. ('Palmtop'), the owners of a theme park line management patent based on hand-held personal organisers. Whilst it was alleged that Lo-Q has been contravening their patent, the Company's lawyers and specialist patent attorneys believe this not to be the case. As a result, it had been the view of the Board that this claim could be successfully defended. After weighing the balance of risk present in any USA patent law case, the Company made the decision to pursue an out of court agreement to settle the case expediently. The Company recognises that this has the advantage of releasing a significant amount of management time and avoids the potential costs if any defence case were to become protracted.

The cost involved in this legal settlement is taken as an extraordinary item in the 2006 accounts and has led to an after tax loss of £269,208. The Board and I can confirm that the Company has not been notified of any similar legal action.

Theme Park Contracts

The trial at the Dollywood Park in Tennessee progressed well with the new software for booking the prime shows that are continuously run in the park, helping park guests throughout the last three months of the year. This park's management were pleased with the system and saw the guests' reaction as positive confirmation that a full system, including reservations for coaster and other attractions, would benefit the park. A three-year contract, with the provision of a further three-year extension on expiration, was signed by both parties at the end of February. Our Company is very pleased with this commitment and looks forward to discussing with other members of the Silver Dollar theme park chain, which owns Dollywood Park, how the system could give guests in those parks a more enjoyable day.

Research and Development

Our team started work on a new and improved version of our software at the beginning of the year and in the late summer we were able to trial the new system, VQ 2020, and, following the success of this trial, we are now installing this system in new parks. Users will find the system to be more flexible and the larger Q-bot screen will enable much better communication with the central system. We expect to develop extended systems to add to the ride/show reservation backbone. A major consideration for the new Six Flags senior management, in committing to our system in their new contract, was that through joint communication in forecasting theme parks future methods of operation, and through our ability to harness new technology, we are charged by them in keeping our system as the world leader in the line management/guest communication field. We believe that this will lead to us installing our system and renting Q-bots in more Six Flags parks in the future.

The Company has also signed an agreement with Proximities, Inc. of Florida, USA ('Proximities'), that will accelerate the Company's development of its virtual

queuing product line. Under this RFID Agreement, Lo Q and Proximities will work together to add RFID functionality to Lo-Q's product offering, and Lo-Q's queuing software will be integrated with Proximities product offering. The relationship established with Proximities will allow Lo-Q to expand its product offerings into water parks and other markets where a less sophisticated or lower cost queuing device is required. It also supports Lo Q's vision of having every guest in the park on the system and not waiting in line for the prime attractions.

AGM

The AGM of the Company will be held at its offices at The Smith Centre, Fairmile, Henley-On-Thames, Oxfordshire at 11:00 a.m. on 29 May 2007.

To sum up the last year, I believe that Lo-Q has come of age that we have now finished the building of the structural foundations of our Company and this year will see the first floor of the new building arising through the commitment of our staff. I wish to thank every one of them for the hard work and expertise that has been contributed in this important year.

Jeff McManus
17 April 2007

23/03/07 New Radio Frequency Identification Agreement ("RFID Agreement")

Lo-Q plc ("Lo-Q" or the "Company"), today announces an RFID Agreement with Proximities, Inc. of Florida, USA ("Proximities"), that will accelerate the Company's development of its cyber queuing product line.

Lo-Q is the world leader in interactive automated line reservation systems for theme parks and its Q-bot product, a rented hand-held device, allows park guests to reserve a place in the queue while continuing to enjoy the park attractions and not having to stand in line. Lo-Q's dynamic control capability is sophisticated, unique and differentiates the product from all other virtual queuing systems because it dynamically handles queuing changes due to a ride's technical or capacity changes.

Lo-Q's system will be used in eight theme parks in the United States this year and more than two million users have benefited from using the system over the past few years.

Proximities develops, markets and supports a suite of secure Radio Frequency Identification ("RFID") business solutions for the leisure and entertainment market including cashless purchasing, access privileges, age verification and guest relationship management data collection. The GO(TM) system guest interface is a patented, secure RFID wristband that is non-transferable and electrically disables when removed.

Under this RFID Agreement, Lo-Q and Proximities will work together to add RFID functionality to Lo-Q's product offering, and Lo-Q's queuing software will be integrated with Proximities product offering.

The relationship established with Proximities will allow Lo-Q to expand its product offerings into water parks and other markets where a less sophisticated or lower cost queuing device is required. It also supports Lo-Q's vision of having every guest in the park on the system and not waiting in line for the prime attractions.

Leonard Sim, the inventor of the Lo-Q system, said: "Adding Proximities secure RFID wristband to the patented Lo-Q line management system dramatically expands our target marketplace and should lead to many opportunities for joint growth".

14/03/07 Notification Of Major

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:

LO-Q Plc

10. Name of the proxy holder:
11. Number of voting rights proxy holder will cease to hold:
12. Date on which proxy holder will cease to hold voting rights:
13. Additional [information](#):
14. Contact name: Geoff Smith
15. Contact telephone number: 020 7116 2913

26/02/07 Dollywood
Agreed

Lo-Q plc ("Lo-Q" or the "Company") today announce that they have concluded an agreement to install a Lo-Q Guest Services System into the Dollywood Theme Park ("Dollywood") based in Tennessee, USA. This park, with annual attendances of over 2,000,000 is part of the Herschend Family Entertainment Corporation group, which has other leisure properties including Silver Dollar City in Branson Missouri.

The contract follows last year's successful Pilot System where Dollywood evaluated the suitability of a Lo-Q system in their park. The Pilot offered reservations only on shows, which are an important part of the Dollywood offering. The 2007 implementation will add ride reservation capability on eight rides and the famous Dollywood Express Train.

The new 3 year agreement, for a System to be operational in time for the start of the 2007 season, will increase the numbers of Q-bots available and is the first of three installations of the VQ2020 System that Lo-Q expects to install in time for the start of the 2007 season.

Leonard Sim, Managing Director of Lo-Q commented:

"Dollywood have grown significantly in recent years and their offering of popular shows and top-class rides in an attractively themed environment has proved very successful. We believe that the use of the Lo-Q system will provide their guests with an attractive option to plan their day.

The agreement with Dollywood firmly confirms our belief that the theme park industry is more open to addressing the queuing issue and we expect "