

ANNOUNCEMENTS 2012

25
April
2012

DIRECTOR /
PDMR
Shareholding

Director/PDMR Shareholding

Lo-Q plc ("Lo-Q" or the "Company"), the AIM listed provider of virtual queuing systems for theme parks and major attractions, today announces that, on 24 April 2012, it received notification that Mr John Lillywhite, a non-executive director of the Company, exercised options over 40,000 ordinary shares of 1 penny each ("Ordinary Shares") issued under the Lo-Q plc Executive Share Option Plan with an exercise price of £1.56 per Share. Following this exercise, application has been made for the admission of 40,000 new Ordinary Shares to trading on AIM ("Admission").

It is expected that Admission will become effective on 1 May 2012 and, following Admission, the issued share capital will be 17,316,158 Ordinary Shares (the "Enlarged Issued Share Capital").

Following the exercise, Mr Lillywhite's interest in Ordinary Shares in the Company is now 40,000 Ordinary Shares, representing approximately 0.23% of the Enlarged Issued Share Capital.

For further information, please contact:

Lo-Q plc **+44 (0)118 934 7400**
Tom Burnet, Chief Executive Officer
John Alder, Finance Director

FTI Consulting **+44 (0)20 7831 3113**
Matt Dixon, Clare Thomas, James Melville-Ross

Canaccord Genuity Limited **+44 (0)20 7523 8000**
Simon Bridges, Kit Stephenson

20
April
2012

DIRECTOR /
PDMR
Shareholding

DIRECTOR / PDMR Shareholding

Lo-Q (AIM: LOQ), the AIM listed provider of virtual queuing systems for theme parks, water parks and major attractions, today announces that it received notification on 19 April 2012 that Mr David Gammon, Non-Executive Director of the Company, bought 8,000 ordinary shares of 1 penny each ("Ordinary Shares") on 19 April 2012, at an average price of 285p each.

Following this purchase, Mr Gammon holds 38,000 Ordinary Shares representing approximately 0.22% of the Company.

13
April
2012

DIRECTOR /
PDMR
Shareholding

DIRECTOR / PDMR Shareholding

Lo-Q (AIM: LOQ), the AIM listed provider of virtual queuing systems for theme parks, water parks and major attractions, today announces that it received notification on 11 April 2012 that Mr John Lillywhite, Non-Executive Director of the Company, sold 145,500 ordinary shares of 1 penny each ("Ordinary Shares") on 11 April 2012, at an average price of 296.5p each, representing approximately 0.84% of the Company. This sale was carried out by Mr. Lillywhite in order to help meet some taxation expenses.

Following this sale, Mr Lillywhite no longer holds any Ordinary Shares in the Company and retains an interest in 40,000 options over Ordinary Shares.

11 April 2012	Exercise of Options	<p style="text-align: center;">Exercise of Options</p> <p>Lo-Q plc (the "Company") announces today that application has been made for the admission of 6,018 new ordinary shares of 1 penny each (the "New Ordinary Shares") to trading on AIM pursuant to the exercise of share options. The New Ordinary Shares will rank pari passu in all respects with the existing ordinary shares of the Company.</p> <p>It is expected that admission of the New Ordinary Shares will become effective on 16 April 2012.</p> <p>Following the allotment of the New Ordinary Shares, the issued share capital will be 17,276,158 ordinary shares of 1 penny each.</p>						
27 March 2012	Results of the Annual General Meeting	<p style="text-align: center;">Results of the Annual General Meeting</p> <p>The Company held its Annual General Meeting on 27 March 2012 and all the resolutions proposed at the meeting were duly passed.</p> <p>For further information, please contact:</p> <table border="0" style="width: 100%;"> <tr> <td style="width: 70%;">Lo-Q plc Tom Burnet, Chief Executive Officer John Alder, Chief Financial Officer</td> <td style="text-align: right; vertical-align: top;">+44 (0)118 934 7400</td> </tr> <tr> <td>FTI Consulting Matt Dixon, Clare Thomas, James Melville-Ross</td> <td style="text-align: right; vertical-align: top;">+44 (0)20 7831 3113</td> </tr> <tr> <td>Canaccord Genuity Limited Simon Bridges, Kit Stephenson</td> <td style="text-align: right; vertical-align: top;">+44 (0)20 7050 6500</td> </tr> </table>	Lo-Q plc Tom Burnet, Chief Executive Officer John Alder, Chief Financial Officer	+44 (0)118 934 7400	FTI Consulting Matt Dixon, Clare Thomas, James Melville-Ross	+44 (0)20 7831 3113	Canaccord Genuity Limited Simon Bridges, Kit Stephenson	+44 (0)20 7050 6500
Lo-Q plc Tom Burnet, Chief Executive Officer John Alder, Chief Financial Officer	+44 (0)118 934 7400							
FTI Consulting Matt Dixon, Clare Thomas, James Melville-Ross	+44 (0)20 7831 3113							
Canaccord Genuity Limited Simon Bridges, Kit Stephenson	+44 (0)20 7050 6500							
27 March 2012	AGM Statement	<p style="text-align: center;">AGM Statement</p> <p>Lo-Q plc (AIM: LOQ), the AIM-listed provider of virtual queuing systems for theme parks, water parks and major attractions will today, at 11.00, hold its Annual General Meeting. At that time the Chairman of the Meeting will provide the following pre-close update on trading for the six months ended 30 April 2012:</p> <p>As reported in February, the prior financial year was an excellent year for Lo-Q. The Board is pleased that this strong operational momentum has continued in to the first half of the current year.</p> <p>The Company has recorded very encouraging new business progress in this first half, particularly with its new and exciting water park product: Q-band. The Company's largest customer, Six Flags, has committed to roll-out Q-band across nine of its North American water parks for a six year term. Lo-Q has also begun implementation of Q-band at Palace Entertainments' "Splish Splash" park in Long Island, New York and is delighted to have announced a five year contract with Zoombezi Bay.</p> <p>Furthermore, new partnerships, such as that signed with MasterCard, and an additional Tier 1 contract win for Lo-Q's core Q-bot offering with LEGOLAND Deutschland, not only demonstrate the Company's ability to grow across all areas of its operations, but also to establish and deepen relationships with some of the most important stakeholders in its industry. To that end, the Board is also delighted to have been able to report a six year extension to its contract with 11 Six Flags Q-bot parks.</p>						

Having secured strong new business momentum, the main challenge for Lo-Q in this first half has been to ensure the efficient implementation and installation of each new customer mandate. The Board is pleased with the progress that the Company's service teams have made in this regard ahead of the important peak park trading season.

Whilst it is still very early in the trading year for the majority of Lo-Q's customers (theme and water park operators) the start of the year has been a sound and encouraging one. Lo-Q's performance is traditionally significantly second half weighted. The Board expects this weighting to increase this year as a result of the investments made in supporting new product and new customer installations. The Company's healthy sales pipeline and encouraging early trading results allow the Board to remain confident that Lo-Q is well placed to perform in line with current market expectations for the financial year as a whole.

For further information, please contact

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About Lo-Q

Lo-Q is the creator of a virtual queuing system for theme parks, water parks and other leisure attractions that allows users to queue without waiting in line. Lo-Q users reserve their place in a queue electronically and are notified when their turn is up, spending less time queuing and more time enjoying their day out.

Lo-Q's system has been adopted by leading theme park and attraction operators globally, with customers including Parques Reunidos, Six Flags Entertainment Co, Herschend Group and Merlin Entertainments. These operators benefit not only from happier customers but also from additional revenue streams as time previously spent queuing is instead transformed in to higher spending in park restaurants, gift shops and other retail facilities. By the end of 2011, more than seven million individuals had used a Lo-Q product and that number is growing.

The Company's technology is protected by extensive patents or patents pending in Europe, USA, Hong Kong and Japan. The target market for this technology is large and growing, with Lo-Q currently exploring opportunities for expansion into new theme parks and new geographies as well as opportunities to develop new product for other complementary adjacent markets.

Lo-Q is listed on the Alternative Investment Market ("AIM") under the ticker "LOQ". For further information please visit www.lo-q.com

1st
 March
 2012

United
 States
 New
 Contract
 Win

- Lo-Q announces new US customer for its water park technology -
- Upon completion will represent 11th water park installation since Q-band's launch in October 2011 -

Lo-Q plc (AIM: LOQ), the AIM-listed provider of virtual queuing systems for theme

parks, water parks and major attractions, is delighted to announce the signing of a new US customer for its recently launched water park product: Q-band.

Zoombezi Bay, which is owned and operated by Columbus Zoo and Aquarium, has signed a five year agreement with Lo-Q to install and operate its Q-band water park ride reservation system. Zoombezi Bay opened in 2008 following an extensive refurbishment of the old Wyandot Lake park and has since delivered steady annual increases in attendance rates, including a large proportion of season-pass holders.

The Zoombezi contract represents a further, significant milestone for Lo-Q's Q-band product. Launched only in late 2011, this installation, once completed, will represent the eleventh water park globally to utilise the Q-band.

Q-band is a revolutionary RFID-enabled wristband that is both waterproof and lightweight. Guests renting the Q-band use it to reserve a "virtual" place in line at a park's most popular slides, using kiosks located throughout the park. When their reservation time arrives, guests enter via a separate entrance and scan their band to be validated. Zoombezi Bay will offer two levels of the Q-band service for their guests to choose from, allowing them more time to enjoy the park and less time waiting in line.

Commenting on the contract award Tom Burnet, Chief Executive Officer of Lo-Q plc, said:

"Today's news is yet another example of the enthusiastic response our recently launched water park product has received from the operator community. Both large-scale groups and individual park operators such as Zoombezi Bay have been quick to realise the revenue enhancing and experience enhancing qualities of the product and its ease of use. Zoombezi Bay is a great family attraction and we are thrilled to be working alongside the team there."

Commenting on behalf of Zoombezi Bay, General Manager John Gannon added:

"Zoombezi Bay is excited about expanding on our unique water park experience with Lo-Q's Q-band ride reservation system. We believe our guests will greatly appreciate having the option to make ride reservations to avoid waiting in line for our exciting rides. This will allow guests to enjoy their time at Zoombezi Bay as they choose."

For further information, please contact:

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 Matt Dixon, Clare Thomas, James Melville-Ross

Canaccord Genuity Limited **+44 (0)20 7050 6500**
 Simon Bridges, Kit Stephenson

29 Feb 2012

Notification of major interest in shares

TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARESⁱ

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached: ⁱⁱ	Lo-Q PLC
2 Reason for the notification (please tick the appropriate box or boxes):	

An acquisition or disposal of voting rights	X
An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached	
An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments	
An event changing the breakdown of voting rights	
Other (please specify):	

3. Full name of person(s) subject to the notification obligation: ⁱⁱⁱ	Standard Life Investments Ltd
4. Full name of shareholder(s) (if different from 3.): ^{iv}	Vidacos Nominees
5. Date of the transaction and date on which the threshold is crossed or reached: ^v	28/02/2012
6. Date on which issuer notified:	29/02/2012
7. Threshold(s) that is/are crossed or reached: ^{vi, vii}	4%

8. Notified details:							
A: Voting rights attached to shares ^{viii, ix}							
Class/type of shares if possible using the ISIN CODE	Situation previous to the triggering transaction		Resulting situation after the triggering transaction				
	Number of Shares	Number of Voting Rights	Number of shares	Number of voting rights		% of voting rights ^x	
			Direct	Direct ^{xi}	Indirect ^{xii}	Direct	Indirect
GB0001771426	512,812	512,812	712,812	712,812		4.153%	

B: Qualifying Financial Instruments				
Resulting situation after the triggering transaction				
Type of financial instrument	Expiration date ^{xiii}	Exercise/Conversion Period ^{xiv}	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights

C: Financial Instruments with similar economic effect to Qualifying Financial Instruments ^{xv, xvi}						
Resulting situation after the triggering transaction						
Type of financial instrument	Exercise price	Expiration date ^{xvii}	Exercise/Conversion period ^{xviii}	Number of voting rights instrument refers to	% of voting rights ^{xix, xx}	
					Nominal	Delta

Total (A+B+C)	
Number of voting rights	Percentage of voting rights
712,812	4.153%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:^{xx}

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Proxy Voting:	
10. Name of the proxy holder:	
11. Number of voting rights proxy holder will cease to hold:	
12. Date on which proxy holder will cease to hold voting rights:	
13. Additional information:	
14. Contact name:	investments_mo@standardlife.com Standard Life Investments Ltd
15. Contact telephone number:	(0131) 245 6565

28 Feb 2012

DIRECTOR /
PDMR
Shareholding

Lo-Q (AIM: LOQ), the AIM listed provider of virtual queuing systems for theme parks, water parks and major attractions, announces that, on 28 February 2012, it received notification that Mr Leonard Sim, an Executive Director of the Company, today sold 750,000 ordinary shares of 1 pence each ("Ordinary Shares") to satisfy institutional demand, at an average price of 252p each representing approximately 4.34% of the Company.

His resultant interest in Ordinary Shares in the Company is now 2,493,575 ordinary shares, representing approximately 14.44% of the total issued share capital of the Company.

For further information, please contact:

Lo-Q plc +44 (0)118 934 7400
Tom Burnet, Chief Executive Officer

Canaccord Genuity Limited +44 (0)20 7050 6500
Simon Bridges, Kit Stephenson

FTI Consulting +44 (0)20 7831 3113
Matt Dixon, Clare Thomas, James Melville-Ross

21 Feb 2012

Notification of major interest in shares

TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARESⁱ

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached: ⁱⁱ	Lo-Q PLC
2 Reason for the notification (please tick the appropriate box or boxes):	
An acquisition or disposal of voting rights	<input type="checkbox"/>
An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached	<input type="checkbox"/>
An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments	<input type="checkbox"/>
An event changing the breakdown of voting rights	<input type="checkbox"/>

Other (please specify):	Fund Rationalisation Transfers	X
3. Full name of person(s) subject to the notification obligation: ⁱⁱⁱ	M&G Investment Funds 3	
4. Full name of shareholder(s) (if different from 3.): ^{iv}	State Street Noms Ltd A/C GMIR	
5. Date of the transaction and date on which the threshold is crossed or reached: ^v	17 February 2012	
6. Date on which issuer notified:	20 February 2012	
7. Threshold(s) that is/are crossed or reached: ^{vi, vii}	See item 13	

8. Notified details:

A: Voting rights attached to shares^{viii, ix}

Class/type of shares if possible using the ISIN CODE	Situation previous to the triggering transaction		Resulting situation after the triggering transaction				
	Number of Shares	Number of Voting Rights	Number of shares	Number of voting rights		% of voting rights ^x	
				Direct	Direct ^{xi}	Indirect ^{xii}	Direct
GB0001771426	854,185	854,185	1,571,640	1,571,640		9.10%	

B: Qualifying Financial Instruments

Resulting situation after the triggering transaction

Type of financial instrument	Expiration date ^{xiii}	Exercise/ Conversion Period ^{xiv}	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights

C: Financial Instruments with similar economic effect to Qualifying Financial Instruments^{xv, xvi}

Resulting situation after the triggering transaction

Type of financial instrument	Exercise price	Expiration date ^{xvii}	Exercise/ Conversion period ^{xviii}	Number of voting rights instrument refers to	% of voting rights ^{xix, xx}	
					Nominal	Delta

Total (A+B+C)

Number of voting rights	Percentage of voting rights
1,571,640	9.10%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:^{xxi}

Proxy Voting:

10. Name of the proxy holder:	N/A
11. Number of voting rights proxy holder will cease to hold:	N/A
12. Date on which proxy holder will cease to hold voting rights:	N/A

13. Additional information:	<p>With reference to item 3, M&G Investments Funds 3 is an Open Ended Investment Company (OEIC) and is not a Prudential group company and must be separately disclosed.</p> <p>This OEIC Fund is managed by M&G Investment Management Limited (a wholly owned subsidiary of Prudential plc) and will have been previously attributed to Prudential plc solely on the basis that M&G Investment Management Ltd has direct fund management control over the shares identified in this notification.</p> <p>Following fund rationalisations, the 9.10% holding being disclosed in this notification is encompassed in the disclosure under The Prudential plc group of companies and is NOT in addition to it.</p>
14. Contact name:	James Todd / Mark Thomas M&G Investment Management Limited
15. Contact telephone number:	020 7548 2293/ 020 7548 3266

21 Feb 2012

Notification of major interest in shares

TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARESⁱ

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached: ⁱⁱ	Lo-Q PLC
2 Reason for the notification (please tick the appropriate box or boxes):	
An acquisition or disposal of voting rights	<input type="checkbox"/>
An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached	<input type="checkbox"/>
An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments	<input type="checkbox"/>
An event changing the breakdown of voting rights	<input type="checkbox"/>
Other (please specify): Fund Rationalisation Transfers	<input checked="" type="checkbox"/>
3. Full name of person(s) subject to the notification obligation: ⁱⁱⁱ	Prudential plc group of companies
4. Full name of shareholder(s) (if different from 3.): ^{iv}	See attached schedule
5. Date of the transaction and date on which the threshold is crossed or reached: ^v	17 February 2012
6. Date on which issuer notified:	20 February 2012
7. Threshold(s) that is/are crossed or reached: ^{vi, vii}	See item 13

8. Notified details:
A: Voting rights attached to shares ^{viii, ix}

Class/type of shares if possible using the ISIN CODE	Situation previous to the triggering transaction		Resulting situation after the triggering transaction				
	Number of Shares	Number of Voting Rights	Number of shares	Number of voting rights		% of voting rights ^x	
				Direct	Direct ^{xi}	Indirect ^{xii}	Direct
GB0001771426	1,991,640	1,991,640	1,991,640	1,991,640			11.53%

B: Qualifying Financial Instruments				
Resulting situation after the triggering transaction				
Type of financial instrument	Expiration date ^{xiii}	Exercise/ Conversion Period ^{xiv}	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights

C: Financial Instruments with similar economic effect to Qualifying Financial Instruments ^{xv, xvi}						
Resulting situation after the triggering transaction						
Type of financial instrument	Exercise price	Expiration date ^{xvii}	Exercise/ Conversion period ^{xviii}	Number of voting rights instrument refers to	% of voting rights ^{xix, xx}	
					Nominal	Delta

Total (A+B+C)	
Number of voting rights	Percentage of voting rights
1,991,640	11.53%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable: ^{xx}
Prudential plc (parent Company) M&G Group Limited (wholly owned subsidiary of Prudential plc) M&G Limited (wholly owned subsidiary of M&G Group Limited) M&G Investment Management Limited (wholly owned subsidiary of M&G Limited) M&G Securities Limited (wholly owned subsidiary of M&G Limited)

Proxy Voting:	
10. Name of the proxy holder:	N/A
11. Number of voting rights proxy holder will cease to hold:	N/A
12. Date on which proxy holder will cease to hold voting rights:	N/A

13. Additional information:	Following Fund rationalisations, M&G Securities Limited (wholly owned subsidiary of M&G Limited) has moved to a 9% notifiable interest triggering this notification.
14. Contact name:	James Todd / Mark Thomas M&G Investment Management Limited
15. Contact telephone number:	020 7548 2293/ 020 7548 3266

20 Feb
2012

Audited
Results
Announce
ment

For the twelve months ended 31 October 2011

Lo-Q plc (AIM: LOQ), the AIM listed provider of virtual queuing systems for theme parks, water parks and major attractions, announces results for the twelve months ended 31 October 2011.

The results demonstrate operational, financial and strategic progress during the past year, performing ahead of market expectations, with strong year-on-year growth delivered in revenue, profit before tax and net cash, as well as the delivery of significant new contract wins for both current and new product lines.

Financial Highlights

	Year ended 31 October 2011	Year ended 31 October 2010	Percentage change
	£m	£m	%
Revenue	24.5	20.3	20.1
Profit before tax	2.7	2.3	17.4
Net cash	7.5	6.0	25.0

Operational Highlights

- Four additional parks contracted and implemented during the period
- 17 percent like for like, year on year increase in average customer spend on Lo-Q products
- Nine percent increase in park attendees utilising Lo-Q systems
- Focused development and deployment of new products into adjacent markets, with successful trial of Lo-Q's Q-band water park product completed
- Strengthening of Board with appointment of John Weston as Non-Executive Chairman
- FTSE reclassification to Software sector
- Proud recipient of 2011 Queen's Award for International Trade

Post-Period End Highlights

- Six-year contract extension with Six Flags for the Company's Q-bot solution
- Strong early sales success for Q-band water park product
 - Six Flags commits to 2012 Q-band roll-out across nine water parks for a six year term
 - Q-band contract win also secured at Splish Splash in Long Island, New York
- 12 week pilot agreed for smartphone based solution with one of London's best known 'single-line' attractions
- Global agreement with MasterCard to develop new contactless payment solution
- Contract win for Q-bot at LEGOLAND Deutschland

Commenting on the results Tom Burnet, Chief Executive of Lo-Q, said:

"2011 was an excellent year for Lo-Q. We delivered significant progress from existing installations; announced long term contracted commitments in relation to existing and new products and established important beachheads in new markets. In short, we have achieved every single objective we set for ourselves at the start of the year. The strategic initiatives implemented will provide the framework for longer term progress and the hard work and determination of the team, together with the continued development of innovative new products, has created a strong platform on which to build in 2012.

Notwithstanding the challenges of opening 11 new operations around the world, I am confident that we have initiated the momentum that will define our future business."

Enquiries:

Lo-Q plc

Tom Burnet, Chief Executive Officer

+44 (0)118 934 7400

John Alder, Chief Financial Officer

FTI Consulting

James Melville-Ross, Matt Dixon, Clare Thomas

+44 (0)20 7831 3113

Canaccord Genuity Limited

Simon Bridges, Kit Stephenson

+44 (0)20 7050 6500

These preliminary results are available on Lo-Q's website at www.lo-q.com

16 Feb
2012

Notification
of major
interest in
shares

TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARESⁱ

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached: ⁱⁱ	Lo-Q PLC
2 Reason for the notification (please tick the appropriate box or boxes):	
An acquisition or disposal of voting rights	<input checked="" type="checkbox"/>
An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached	<input type="checkbox"/>
An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments	<input type="checkbox"/>
An event changing the breakdown of voting rights	<input type="checkbox"/>
Other (please specify):	<input type="checkbox"/>
3. Full name of person(s) subject to the notification obligation: ⁱⁱⁱ	Prudential plc group of companies
4. Full name of shareholder(s) (if different from 3.): ^{iv}	See attached schedule
5. Date of the transaction and date on which the threshold is crossed or reached: ^v	14 February 2012
6. Date on which issuer notified:	15 February 2012
7. Threshold(s) that is/are crossed or reached: ^{vi, vii}	10% - 11%

8. Notified details:

A: Voting rights attached to shares^{viii, ix}

Class/type of shares if possible using the ISIN CODE	Situation previous to the triggering transaction		Resulting situation after the triggering transaction					
	Number of Shares	Number of Voting Rights	Number of shares	Number of voting rights		% of voting rights ^x		
				Direct	Direct ^{xi}	Indirect ^{xii}	Direct	Indirect
GB0001771426	1,854,386	1,854,386	1,991,640	1,991,640			11.53%	

B: Qualifying Financial Instruments

Resulting situation after the triggering transaction

Type of financial instrument	Expiration date ^{xiii}	Exercise/ Conversion Period ^{xiv}	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights

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C: Financial Instruments with similar economic effect to Qualifying Financial Instruments ^{xv, xvi}						
Resulting situation after the triggering transaction						
Type of financial instrument	Exercise price	Expiration date ^{xvii}	Exercise/Conversion period ^{xviii}	Number of voting rights instrument refers to	% of voting rights ^{xix, xx}	
					Nominal	Delta

Total (A+B+C)	
Number of voting rights	Percentage of voting rights
1,991,640	11.53%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable: ^{xxi}
Prudential plc (parent Company) M&G Group Limited (wholly owned subsidiary of Prudential plc) M&G Limited (wholly owned subsidiary of M&G Group Limited) M&G Investment Management Limited (wholly owned subsidiary of M&G Limited)

Proxy Voting:	
10. Name of the proxy holder:	N/A
11. Number of voting rights proxy holder will cease to hold:	N/A
12. Date on which proxy holder will cease to hold voting rights:	N/A

13. Additional information:	
14. Contact name:	James Todd / Mark Thomas M&G Investment Management Limited
15. Contact telephone number:	020 7548 2293/ 020 7548 3266

31 Jan 2012

Contract Update

- New additional water park installation agreed with Six Flags Entertainment Corporation (“Six Flags”) –

- Agreement reinforces the strength of Lo-Q’s Q-band water park solution –

Lo-Q (AIM: LOQ), the AIM listed provider of virtual queuing systems for theme parks, water parks and major attractions, is pleased to announce an agreement with Six Flags to add another water park to its growing portfolio.

Lo-Q has now agreed to implement its virtual queuing system at Six Flags’ Hurricane Harbor Magic Mountain. This park, located in California alongside Six Flags’ Magic Mountain theme park, will become the ninth Six Flags water park to begin deploying the technology, illustrating the desirability of Lo-Q’s water park offering and the strength of its continuing partnership with Six Flags, the largest customer and the world’s largest regional theme park operator.

Commenting on this agreement Tom Burnet, Chief Executive Officer of Lo-Q plc said: “We are thrilled that Six Flags has agreed to install our Q-band technology at Hurricane Harbor Magic Mountain. Q-band is one of our newest and potentially most exciting product lines. This additional park means that we are now gearing up to roll out the product into nine Six Flags water parks in the 2012 season: an excellent and

		<p>encouraging start to our own water park adventure.”</p> <p>For further information, please contact:</p> <p>Lo-Q plc +44 (0)118 934 7400 Tom Burnet, Chief Executive Officer John Alder, Chief Financial Officer</p> <p>FTI Consulting +44 (0)20 7831 3113 Matt Dixon, Clare Thomas, James Melville-Ross</p> <p>Canaccord Genuity Limited +44 (0)20 7050 6500 Simon Bridges, Kit Stephenson</p>
19 Jan 2012	Notification of Results Date	<p>Lo-Q (AIM: LOQ), the AIM listed provider of virtual queuing systems for theme parks, water parks and major attractions, is pleased to confirm that it will announce its Preliminary Results for the financial year ended 31 October 2011 on Monday 20 February 2012.</p> <p>For further information, please contact:</p> <p>Lo-Q plc +44 (0)118 934 7400 Tom Burnet, Chief Executive Officer John Alder, Chief Financial Officer</p> <p>FTI Consulting +44 (0)20 7831 3113 Matt Dixon, Clare Thomas, James Melville-Ross</p> <p>Canaccord Genuity Limited +44 (0)20 7050 6500 Simon Bridges, Kit Stephenson</p>
18 Jan 2012	Contract Win	<p style="text-align: center;">- Lo-Q splashes into Palace Entertainment's Splish Splash in 2012 -</p> <p style="text-align: center;">- Contract builds on success of Lo-Q's virtual queuing wristband in other water parks in the US -</p> <p>Lo-Q plc (AIM: LOQ), the AIM-listed provider of virtual queuing systems for theme parks and major attractions, is pleased to announce that it has signed a three year agreement with Palace Entertainment, the largest operator of water parks in the United States, to bring Q-band, Lo-Q's virtual queuing wristband for water parks, to Splish Splash in Long Island, NY.</p> <p>With its one-of-a-kind themed water rides, Splish Splash was voted as one of the Top 10 Best Water Parks in the US by Travel Channel and attracts families from all over the tri-state area. Splish Splash will open their 2012 season offering - for an additional fee - the Q-band virtual queuing system to their guests.</p> <p>Q-band utilizes a revolutionary RFID wristband that is both waterproof and lightweight. Guests renting the Q-band can use the wristband to reserve a "virtual" place in line at the park's most popular slides using kiosks located throughout the park. When their reservation time arrives, guests enter via a separate entrance and scan their band to be validated and avoid the long queue. Splish Splash will offer two levels of the Q-band service for their guests to choose from, allowing them more time to enjoy the park and less time waiting in line.</p> <p>Announcing the trial, Tom Burnet, Chief Executive Officer of Lo-Q plc said: <i>"We are delighted that Palace Entertainment, the largest operator of water parks in</i></p>

the United States, has agreed to install our virtual queuing system at Splish Splash in Long Island. This contract highlights the strength of Lo-Q's ground-breaking water park product and the increasing interest in our solutions from all corners of the entertainment sector."

Fernando Eiroa, President and CEO, Palace Entertainment, added:

"We continue to strive for the highest levels of guest satisfaction at every Palace Entertainment location, from water parks, theme parks to family entertainment centers. We look forward to implementing the Lo-Q technology at Splish Splash for our guests to be able to schedule their attractions and therefore increase the satisfaction level."

For further information, please contact:

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Tom Burnet, Chief Executive Officer

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Matt Dixon, Clare Thomas, James Melville-Ross

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Simon Bridges, Kit Stephenson

About Lo-Q

Lo-Q is the creator of a virtual queuing system for theme parks and other leisure attractions that allows users to queue without waiting in line. Lo-Q users reserve their place in a queue electronically and are notified when their turn is up, spending less time queuing and more time enjoying their day out.

Lo-Q's system has been adopted by leading theme park and attraction operators globally, with customers including Parques Reunidos, Six Flags, Dollywood and LEGOLAND Windsor. These operators benefit not only from happier customers but also from additional revenue streams as time previously spent queuing is instead transformed into higher spending in park restaurants, gift shops and other retail facilities. By the end of 2010, more than six million individuals had used a Lo-Q product and that number is growing.

The Company's technology is protected by extensive patents or patents pending in Europe, USA, Hong Kong and Japan. The target market for this technology is large and growing, with Lo-Q currently exploring opportunities for expansion into new theme parks and new geographies as well as opportunities to develop new product for other complementary adjacent markets.

Lo-Q is listed on the Alternative Investment Market ("AIM") under the ticker "LOQ". For further information please visit www.lo-q.com

About Palace Entertainment

Palace Entertainment owns and operates 40 parks across the US, including water parks, family entertainment centers, theme parks and animal parks. Palace entertains millions of guests annually and is the largest operator of water parks in the United States. See www.palaceentertainment.com for more information.

17 Jan 2012

Notification of major interest in shares

TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARESⁱ

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:ⁱⁱ

Lo-Q PLC

2 Reason for the notification (please tick the appropriate box or boxes):							
An acquisition or disposal of voting rights							X
An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached							
An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments							
An event changing the breakdown of voting rights							
Other (please specify):							
3. Full name of person(s) subject to the notification obligation: ⁱⁱⁱ					BlackRock, Inc.		
4. Full name of shareholder(s) (if different from 3.): ^{iv}							
5. Date of the transaction and date on which the threshold is crossed or reached: ^v					13 January 2012		
6. Date on which issuer notified:					17 January 2012		
7. Threshold(s) that is/are crossed or reached: ^{vi, vii}					Holding has gone above 6%		
8. Notified details:							
A: Voting rights attached to shares ^{viii, ix}							
Class/type of shares if possible using the ISIN CODE	Situation previous to the triggering transaction		Resulting situation after the triggering transaction				
	Number of Shares	Number of Voting Rights	Number of shares	Number of voting rights		% of voting rights ^x	
			Direct	Direct ^{xi}	Indirect ^{xii}	Direct	Indirect
GB0001771426	N/A	N/A	N/A	N/A	1,043,903	N/A	6.08%
B: Qualifying Financial Instruments							
Resulting situation after the triggering transaction							
Type of financial instrument	Expiration date ^{xiii}	Exercise/Conversion Period ^{xiv}	Number of voting rights that may be acquired if the instrument is exercised/ converted.		% of voting rights		
C: Financial Instruments with similar economic effect to Qualifying Financial Instruments ^{xv, xvi}							
Resulting situation after the triggering transaction							
Type of financial instrument	Exercise price	Expiration date ^{xvii}	Exercise/Conversion period ^{xviii}	Number of voting rights instrument refers to	% of voting rights ^{xix, xx}		
					Nominal	Delta	
Total (A+B+C)							
Number of voting rights				Percentage of voting rights			

1,043,903	6.08%
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9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable: ^{xxi}

BlackRock Investment Management (UK) Limited – 1,043,903 (6.08%)

Proxy Voting:	
10. Name of the proxy holder:	N/A
11. Number of voting rights proxy holder will cease to hold:	N/A
12. Date on which proxy holder will cease to hold voting rights:	N/A

13. Additional information:	BlackRock International Threshold Reporting Team
14. Contact name:	Andrew Manchester
15. Contact telephone number:	020 7743 5773

17 Jan 2012

Notification of major interest in shares

TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARESⁱ

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached: ⁱⁱ	Lo-Q PLC
2 Reason for the notification (please tick the appropriate box or boxes):	
An acquisition or disposal of voting rights	<input checked="" type="checkbox"/>
An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached	<input type="checkbox"/>
An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments	<input type="checkbox"/>
An event changing the breakdown of voting rights	<input type="checkbox"/>
Other (please specify):	<input type="checkbox"/>
3. Full name of person(s) subject to the notification obligation: ⁱⁱⁱ	Prudential plc group of companies
4. Full name of shareholder(s) (if different from 3.): ^{iv}	See attached schedule
5. Date of the transaction and date on which the threshold is crossed or reached: ^v	13 January 2012
6. Date on which issuer notified:	16 January 2012
7. Threshold(s) that is/are crossed or reached: ^{vi, vii}	10%

8. Notified details:

A: Voting rights attached to shares ^{viii, ix}

Class/type of shares	Situation previous to the triggering transaction	Resulting situation after the triggering transaction
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if possible using the ISIN CODE	Number of Shares	Number of Voting Rights	Number of voting rights			% of voting rights ^x	
			Direct	Direct ^{xi}	Indirect ^{xii}	Direct	Indirect
GB0001771426	1,489,386	1,489,386	1,854,386	1,854,386		10.80%	

B: Qualifying Financial Instruments

Resulting situation after the triggering transaction

Type of financial instrument	Expiration date ^{xiii}	Exercise/ Conversion Period ^{xiv}	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights

C: Financial Instruments with similar economic effect to Qualifying Financial Instruments ^{xv, xvi}

Resulting situation after the triggering transaction

Type of financial instrument	Exercise price	Expiration date ^{xvii}	Exercise/ Conversion period ^{xviii}	Number of voting rights instrument refers to	% of voting rights ^{xix, xx}	
					Nominal	Delta

Total (A+B+C)

Number of voting rights	Percentage of voting rights
1,854,386	10.80%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable: ^{xx}

Prudential plc (parent Company)
M&G Group Limited (wholly owned subsidiary of Prudential plc)
M&G Limited (wholly owned subsidiary of M&G Group Limited)
M&G Investment Management Limited (wholly owned subsidiary of M&G Limited)

Proxy Voting:

10. Name of the proxy holder:	N/A
11. Number of voting rights proxy holder will cease to hold:	N/A
12. Date on which proxy holder will cease to hold voting rights:	N/A

13. Additional information:	
14. Contact name:	James Todd / Mark Thomas M&G Investment Management Limited
15. Contact telephone number:	020 7548 2293/ 020 7548 3266

12 Jan 2012

Contract Win

- Lo-Q to install Q-bot electronic queue management system at LEGOLAND® Deutschland –

- Contract builds on success of Lo-Q systems at two other

- **Merlin Entertainment Group sites: LEGOLAND® Windsor in the UK
and Heide Park in Germany –**

Lo-Q plc (AIM: LOQ), the AIM-listed provider of virtual queuing systems for theme parks and major attractions, is pleased to announce that it has signed an agreement to install its patented Q-bot system at LEGOLAND® Deutschland: a part of Merlin Entertainments Group, the world's second largest visitor attraction operator.

The three year contract will see the system installed in time for the park's opening on the 30 March 2012. One of Germany's most popular family theme parks, LEGOLAND Deutschland is built from more than 55 million LEGO bricks and is uniquely targeted at families with young children. Like all Merlin's attractions the Park operates a strategy of continuous investment, and is constantly looking to improve its offer to its guests and ensure they get the very best from their visit. Once operational, the Q-bot system will – for an additional fee – enable visitors to explore the attraction more easily than ever before.

The Q-bot is a hand-held device which allows visitors to reserve their time on a ride without having to physically stand in the queue, something which has great appeal to LEGOLAND's very young visitors. This innovative product enables park operators to maximise the revenue they can generate at their parks, freeing up visitors to enjoy other attractions, eat at one of the many restaurants and use other services rather than standing in line.

This agreement builds on Lo-Q's very strong relationship with Merlin Entertainments Group and owes much to the significant success of Lo-Q's existing system at two other Merlin parks: LEGOLAND® Windsor in the UK and Heide Park in Germany.

Commenting on the news Tom Burnet, Chief Executive Officer of Lo-Q plc said:

"We are delighted that Merlin Entertainments Group has agreed to install yet another Q-bot system in one of its most exciting parks. For us, this decision marks another important vote of confidence in the value and capability of our technology. Adding LEGOLAND® Deutschland to our park portfolio further strengthens our presence in the European theme park arena and we look forward to building on this renewed strength in the coming months."

Hans Aksel Pedersen, General Manager, LEGOLAND® Deutschland, added:

"Delivering a memorable guest experience is a huge focus for all of us at LEGOLAND® Deutschland and the Lo-Q Q-bot system will help us to deliver on this priority."

For further information, please contact:

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