

# NEWS HIGHLIGHTS

## 2010 Season

November	Come and see Lo-Q at the IAAPA Show in Orlando 16-19 Nov, Booth 3002. Be one of the first to experience our revolutionary new Q-credits wristband. Lo-Q is proud to be sponsoring the International Business Lounge and the Waterpark Social event.
October	Lo-Q will be exhibiting at the World Waterparks Association Tradeshow for the first time on 8th-9th October in San Antonio, Texas. Come and see us on booth 625
October	Come and see Lo-Q at the EAS Expo in Rome on 6th-8th October, booth 605
October	Lo-Q are pleased to welcome Tom Burnet our new CEO
July	Interim results published
July	Come and see Lo-Q at the Asian Attractions Expo 2010 in Kuala Lumpur on 13th-16th July, booth 808
April	Flashpass users are now able to use the Q-bot at Six Flags America. We are now in all 11 major Six Flags parks in North America
April	Lake Compounce, Connecticut a park in the Palace Entertainment group, has agreed a contract for our first Q-txt installation in the USA
March	LEGOLAND® Windsor, Dreamworld, Mirabilandia, Dollywood and Isla Magica extend their contracts with Lo-Q
February	PRELIMINARY RESULTS for the year ended 31 October 2009 published

## 2009 Season

November	Come and see Lo-Q at the IAAPA Show in Las Vegas. We can be found on Booth 4022. Lo-Q are proud to be sponsoring the International Business Lounge.
September	Lo-Q will be attending the EAS show in Amsterdam on 30th September until 2nd October. Also, Leonard Sim will be presenting at Leisure Industry Week on the Ticketing & Attraction Affiliate Marketing Panel at the NEC Birmingham 11:45-12:45 on 23rd September. Come and see us.
June	Come and see Lo-Q at the Asian Attractions Expo 2009 in South Korea on 10th-12th June
May	Paul Ryder, Publisher at Park World Magazine took his family to LEGOLAND® Windsor and was kind enough to tell us about his day: "It helped us plan our day and my two small children really appreciated the flexibility Q-bot gave us, to fill our time with fun - rather than standing in a queue."
May	Parque Isla Mágica, Seville, Text-Q contract agreed
May	This article (pdf) was written by Tom Bulford and published in the May 2009 edition of Red Hot Penny Shares, for more information please click here: <a href="http://www.fleetstreetinvest.co.uk/investment-services/red-hot-penny-shares.html">http://www.fleetstreetinvest.co.uk/investment-services/red-hot-penny-shares.html</a>
April	Flamingo Land, UK, contract agreed - Lo-Q's Text-Q system branded as 'Q' Buster opened on the 8th April
April	PRELIMINARY RESULTS for the year ended 31 December 2008 published
April	Come and meet Lo-Q during the Master Investor Show on the 25th. We have booked a meeting room at the Hilton Islington, please let us know if you are able to join us for a light lunch
April	Mirabilandia, Italy opened on 11th April. They have branded their Q-bot system as VPass
March	LEGOLAND® Windsor - the Q-bot system branded as Q-BOT re-opens to the public
March	Mirabilandia, Italy contract agreed
March	Flashpass users are now able to use the Q-bot at Six Flags Magic Mountain
February	Six Flags Discovery Kingdom joins the Lo-Q family. Three other Q-bot enabled Six Flags parks re-open for the season

January	Trading Announcement - trading is expected to be in line with guidance given in November, when we announced that our trading was significantly ahead of market expectations
<b>2008 Season</b>	
December	Dreamworld, Australia Q-bot trial agreement announced - the Q-bot system branded as Q4U opened on the 18th December
November	Leonard Sim interviewed by Funworld Magazine pdf
November	Lo-Q attended the IAAPA show in Orlando, Florida
November	Lo-Q expects 2008 profits to be no less than £1.85m
November	Six Flags Agreement extended by 4 years, with the addition of a further 2 parks
November	Lo-Q partner with Irisys, producer of overhead infra-red people counting equipment
September	As full time operation in the parks winds down, trading remains good as shown in the trading statement published, to announce that expected profits for 2008 will be twice the previous market expectation. The statement included a positive statement from Mark Shapiro, President of Six Flags Inc
September	Lo-Q attended the EAS show in Munich where Leonard Sim presented a talk on Managing Queue Line Systems
September	Six Flags Great Adventure awards Lo-Q Operations Partner of the Year Award
August	Interim results published
August	MILESTONE - 1,000,000 users in one year!
August	MILESTONE - 3,000,000 guests have used Q-bots to get out of line
July	Lo-Q attend Asian Attractions Expo 2008 in Macau, China
July	Q-bot rentals in most parks looking strong
June	The Daily Mail featured the Q-bot and Claudia Schiffer's visit to LEGOLAND®
May	All parks now open and showing encouraging signs
April	Opportunity to meet Lo-Q during the Master Investor Show - Lo-Q hired a meeting room in the Hilton Hotel next door, where we organised a light lunch
April	Lo-Q announces a profitable 2007 REPORT & ACCOUNTS
March	LEGOLAND® our first European park goes live on park opening day, as does a new USA park, Six Flags Fiesta Texas in San Antonio
March	MILESTONE - 10 parks in operation
February	An article about our LEGOLAND® deployment appeared in Computer Weekly
February	Colin Robertson announced as sales director
February	LEGOLAND® Windsor contract agreed
January	Lo-Q attend EAS show in Nice, France
January	Six Flags extended the contract to a three year term. We have added another park for 2008 and will be converting parks to VQ <sup>2020</sup> so we have a busy install period
<b>2007 Season</b>	
December	We have booked up four trade shows for 2008 including the IAAPA in the far east as VQ <sup>2020</sup> meets world-wide radio regulations
November	This year's IAAPA show was one of the busiest for us for many years, with a lot of interest in VQ <sup>2020</sup>
November	Lo-Q acquires Text-Q Reservations System from Avius
October	Q-bots sales do well in Fright Fest, helped by the weather
September	Good weather means sales a little ahead of the plan for this traditionally quiet month
August	Lo-Q was mentioned on central Florida's largest News TV channel. (CF News13). The reporter gives our US website link and is seen using a VQ <sup>2020</sup> Qbot in Dollywood - Summer vacation
July	Last year's poorest performing park has already generated revenue beyond that which they made in 2006
July	Weather holds back growth after an outstanding June

July	All 8 parks fully operational - VQ <sup>2020</sup> running in three
April	Six Flags contract completed - two additional parks (near Chicago and in Montreal added)
March	New sales locations completed in Six Flags Over Georgia and Six Flags Great Adventure
March	Bilingual version of the Q-bot completed
February	Dollywood contract signed
February	New Q-bot hardware completed by the engineering team
January	Lo-Q will be operating all Six Flags parks this year
<b>2006 Highlights</b>	
August	2,000,000th guest to use the Q-bot celebrated
July	MILESTONE - Dollywood sign up to a pilot installation which could lead to a three year contract
July	MILESTONE - over 1100 Q-bots rented in a single day in one park
July	MILESTONE - one park does \$3 per cap ... due to a large company requesting Q-bots for all its staff on their outing
April	MILESTONE - One park per capita income exceeds \$2 on one day!
February	Lo-Q installs its latest update to the GSS software allowing park control from any enabled location in the world
<b>2005 Highlights</b>	
December	2005 season finishes with Q-bot rental revenue up 40%
October	Another year of 100% up-time achieved
September	A fourth park reaches \$1,000,000
July	A large corporate has pre-booked 500 Q-bots to keep its employees out of the lines during their summer outing
June	Our parks reached \$2M Q-bot revenue 2 weeks earlier than 2004
March	New "show reservation" software has been installed in all parks, increasing the guest benefit and opening system sales opportunities
January	Improvements to the way we use radio will cut costs of future installs and improve guest experience
<b>2004 Highlights</b>	
October	Our season finishes on a high with record revenue, penetrations and another year with 100% system reliability
October	MILESTONE - The fourth park hits \$1M revenue
October	Development of a mobile, fast install version of Lo-Q Guest Services System complete
August	Our best ever Q-bot rental performance approached \$1/2 M in one week
August	MAJOR MILESTONE - We served our 1 millionth customer on Friday 6th August - see picture
July	MILESTONE - Q-bot rental fees generated now exceed \$10,000,000
March	Waterproof Q-bot ready for introduction
<b>2003 Highlights</b>	
November	Season closes with a 100% system reliability performance - not a day lost
October	MILESTONE - We exceed ytd revenue of \$1M in a third park
September	Lo-Q server software upgraded to handle shows as well as rides
August	MILESTONE - We exceed ytd revenue of \$1M in one park, for the first time ever
March - May	Six USA parks opened for a full season with Lo-Q.
<b>2002 Highlights</b>	
	One season ticket holder spent over \$400 on Lo-Q rentals in just half of the season!
	We broke four daily sales records in three parks during October!

	We showed conclusively that Q-bot users stay longer than other guests!
	Our best one day rental revenue per guest reached almost \$1.00!
	When in the park, season ticket holders spend more on Q-bots than anything else!
<b>2001 Highlights</b>	
	Our first season in Six Flags Over Georgia