

Back to basics - the Q-bot

Qbot Guests pick up a Q-bot for up to 6 people and can immediately make their first ride reservation.

Q-bot users in our regular service wait the same time as the guests standing in line, but Q-bot users are free to go and enjoy themselves. They can shop, eat, go see a show or enjoy other rides or attractions in the park.

We offer a "gold" option which allows a shorter wait time for your VIP guests.

The Q-bot displays a list of the available rides and their wait times. The buttons are used to scroll through the list and select the ride. Once a ride is reserved, the ride time is displayed.

As a reminder to guests, the Q-bot will beep when their ride time is approaching. At the dedicated Q-bot entrance an attendant will scan the Q-bot to



confirm eligibility and the guest can then enjoy the ride!

After the ride, the Q-bot will display up-to-date ride wait time information so the guest can make the next reservation.

Guests use their Q-bot to make seat reservations in shows at a touch screen kiosk which attractively presents a synopsis of the available shows and times.



Stop guest's stress with the Q-bot

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Out of line

The Newsletter of Lo-Q plc

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The Future of Queuing

Amusement park currencies

Your guests arrive with time and money to spend, and while both are precious, some guests value one more than the other.

Those with more money will spend it to make better use of their time and some are prepared to spend a lot on a VIP experience. Tolerance of standing in line continues to decrease so parks need to improve the Q-line experience for all their guests.



Q-line fundamentals

Queues represent a self-regulating supply and demand system where the duration of the Q-line reflects the popularity of the particular attraction.

Parks cannot provide unlimited ride capacity so they need to manage their capacity as efficiently as possible. It should be remembered that, while a short queue builds anticipation, this can turn to frustration as the wait grows.

Any management of queuing in an amusement park needs to be intelligent enough to deal with these factors as well as all the other

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IAAPA 2009
Come & see us in
Las Vegas
Booth - 4022



STOP PRESS

YOU need to sign up for information on our revolutionary **NEW** ride reservation system. Keep in touch for a future where none of your guests have to stand in a long line!

variables thrown up in a busy park environment.

The Q-line revolution

IT solutions have existed for some time to address the Q-line problem, with varying amounts of success. Guests want a mix of thrills and leisure, spending most of a park visit in Q-lines is poor value, but most systems allow some guests to vastly improve their day, while the other guest pays for it in the form of longer waits.

Qbot Lo-Q's Q-bot system allows guests to spend their precious time outside of the Q-line while waiting the same time as other guests. This system has been used as a premium offering for some years and new features and performance levels make this the Rolls Royce of queue management.



Qtxt Where the number of attractions with queue lines is small, or you would like to allow people to pay to avoid the lines at an attraction gate, then Q-txt is your natural choice. This uses the guest's own mobile phone to provide the messaging.

Qnxt Wouldn't it be nice if guests never had to stand in line for a ride again? And we are not talking about empty attractions!

Our latest exciting "patent applied for" developments include plans for "all guest" systems for Theme Parks and Water Parks. This means that the days of Q-lines are numbered.

Virtual Queuing ... for Water Parks!

Our Water Park product will launch, with a splash, in 2010. This is a system for all guests. The wrist unit contains an RFID device so it will encourage the use of cashless purchasing.

- Waterproof wrist band
- Used by **all** guests in the park
- Makes 'cashless' compelling
- Uses existing Q-line infrastructure
- Offers flexible VIP/Premium options

Industry partnerships

People Counting

We have partnered with Irisys to offer infra-red people counting to accurately measure guests in queues, or passing through a counting area.

Secure RFID wrist bands

We can supply cashless products based around secure RFID wrist bands from Bartronics (previously Proximities).

Q4U Dreamworld Australia

QV PASS Mirabilandia Italy

Q2Q More Time, Less Wait! Dollywood USA

FLASH PASS 10 Six Flags parks USA & Canada

Q-BOT LEGOLAND® Windsor UK

Q BUSTER Flamingo Land UK

ACCESSO EXPRESS Isla Mágica Spain

Our Parks

- Six Flags Over Georgia
- Six Flags Great Adventure
- Six Flags Over Texas
- Six Flags New England
- Six Flags Great America
- Six Flags St Louis
- La Ronde Montreal
- Six Flags Fiesta Texas
- Six Flags Magic Mountain
- Six Flags Discovery Kingdom
- Dollywood, Tennessee
- LEGOLAND® Windsor, UK
- Dreamworld, Australia
- Flamingo Land, UK
- Mirabilandia, Italy
- Isla Mágica, Spain

Lo-Q will be participating at the

Asian Attractions Show
Kuala Lumpur, Malaysia
Jul. 13 – 16, 2010

Hope to see you there!

**Contact Lo-Q to boost
your bottom line by
busting the queue line**