

# NEWS HIGHLIGHTS

## 2006 Highlights

August	2,000,000th guest to use the Q-bot celebrated
July	MILESTONE - Dollywood sign up to a pilot installation which could lead to a three year contract
July	MILESTONE - over 1100 Q-bots rented in a single day in one park
July	MILESTONE - one park does \$3 per cap ... due to a large company requesting Q-bots for all its staff on their outing
April	MILESTONE - One park per capita income exceeds \$2 on one day!
February	Lo-Q installs its latest update to the GSS software allowing park control from any enabled location in the world

## 2005 Highlights

December	2005 season finishes with Q-bot rental revenue up 40%
October	Another year of 100% up-time achieved
September	A fourth park reaches \$1,000,000
July	A large corporate has pre-booked 500 Q-bots to keep its employees out of the lines during their summer outing
June	Our parks reached \$2M Q-bot revenue 2 weeks earlier than 2004
March	New "show reservation" software has been installed in all parks, increasing the guest benefit and opening system sales opportunities
January	Improvements to the way we use radio will cut costs of future installs and improve guest experience

## 2004 Highlights

October	Our season finishes on a high with record revenue, penetrations and another year with 100% system reliability
October	MILESTONE - The fourth park hits \$1M revenue
October	Development of a mobile, fast install version of Lo-Q Guest Services System complete
August	Our best ever Q-bot rental performance approached \$1/2 M in one week
August	MAJOR MILESTONE - We served our 1 millionth customer on Friday 6th August - see picture

July	MILESTONE - Q-bot rental fees generated now exceed \$10,000,000
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March	Waterproof Q-bot ready for introduction
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## 2003 Highlights

November	Season closes with a 100% system reliability performance - not a day lost
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October	MILESTONE - We exceed ytd revenue of \$1M in a third park
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September	Lo-Q server software upgraded to handle shows as well as rides
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August	MILESTONE - We exceed ytd revenue of \$1M in one park, for the first time ever
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March - May	Six USA parks opened for a full season with Lo-Q.
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## 2002 Highlights

	One season ticket holder spent over \$400 on Lo-Q rentals in just half of the season!
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	We broke four daily sales records in three parks during October!
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	We showed conclusively that Q-bot users stay longer than other guests!
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	Our best one day rental revenue per guest reached almost \$1.00!
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	When in the park, season ticket holders spend more on Q-bots than anything else!
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## 2001 Highlights

	Our first season in Six Flags Over Georgia
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