

NEWS HIGHLIGHTS

2007 Season

- December We have booked up four trade shows for 2008 including the IAAPA in the far east as VQ²⁰²⁰ meets world-wide radio regulations
- November This year's IAAPA show was one of the busiest for us for many years, with a lot of interest in VQ²⁰²⁰
- November Lo-Q acquires Text-Q Reservations System from Avius
- October Q-bots sales do well in Fright Fest, helped by the weather
- September Good weather means sales a little ahead of the plan for this traditionally quiet month
- August Lo-Q was mentioned on central Florida's largest News TV channel. (CF News13). The reporter gives our US website link and is seen using a VQ²⁰²⁰ Qbot in Dollywood - Summer vacation
- July Last year's poorest performing park has already generated revenue beyond that which they made in 2006
- July Weather holds back growth after an outstanding June
- July All 8 parks fully operational - VQ²⁰²⁰ running in three
- April Six Flags contract completed - two additional parks (near Chicago and in Montreal added)
- March New sales locations completed in Six Flags Over Georgia and Six Flags Great Adventure
- March Bilingual version of the Q-bot completed
- February Dollywood contract signed
- February New Q-bot hardware completed by the engineering team
- January Lo-Q will be operating all Six Flags parks this year

2006 Highlights

- August 2,000,000th guest to use the Q-bot celebrated
- July MILESTONE - Dollywood sign up to a pilot installation which could lead to a three year contract
- July MILESTONE - over 1100 Q-bots rented in a single day in one park
- July MILESTONE - one park does \$3 per cap ... due to a large company requesting Q-bots for all its staff on their outing
- April MILESTONE - One park per capita income exceeds \$2 on one day!

February Lo-Q installs its latest update to the GSS software allowing park control from any enabled location in the world

2005 Highlights

December 2005 season finishes with Q-bot rental revenue up 40%

October Another year of 100% up-time achieved

September A fourth park reaches \$1,000,000

July A large corporate has pre-booked 500 Q-bots to keep its employees out of the lines during their summer outing

June Our parks reached \$2M Q-bot revenue 2 weeks earlier than 2004

March New "show reservation" software has been installed in all parks, increasing the guest benefit and opening system sales opportunities

January Improvements to the way we use radio will cut costs of future installs and improve guest experience

2004 Highlights

October Our season finishes on a high with record revenue, penetrations and another year with 100% system reliability

October MILESTONE - The fourth park hits \$1M revenue

October Development of a mobile, fast install version of Lo-Q Guest Services System complete

August Our best ever Q-bot rental performance approached \$1/2 M in one week

August MAJOR MILESTONE - We served our 1 millionth customer on Friday 6th August - see picture

July MILESTONE - Q-bot rental fees generated now exceed \$10,000,000

March Waterproof Q-bot ready for introduction

2003 Highlights

November Season closes with a 100% system reliability performance - not a day lost

October MILESTONE - We exceed ytd revenue of \$1M in a third park

September Lo-Q server software upgraded to handle shows as well as rides

August MILESTONE - We exceed ytd revenue of \$1M in one park, for the first time ever

March - May Six USA parks opened for a full season with Lo-Q.

2002 Highlights

One season ticket holder spent over \$400 on Lo-Q rentals in just half of the season!

We broke four daily sales records in three parks during October!

We showed conclusively that Q-bot users stay longer than other guests!

Our best one day rental revenue per guest reached almost \$1.00!

When in the park, season ticket holders spend more on Q-bots than anything else!

2001 Highlights

Our first season in Six Flags Over Georgia