



A simple to use, robust hand held reservation system for theme park attractions

Ensure your customers make the most of their visit

Every year your customers expect more from their visit to your theme park. Friends and families want to stay together and enjoy their experience, rather than rush from one attraction to another to get on popular rides.

You want to make sure that your guests maximise their trip by spending time more enjoyably in restaurants, shops or just relaxing while they are waiting.

Lo-Q has the answer. We have developed hi-tech solutions to get people out of queue lines so they can make the most of their day.

Get your guests out of the Q-line with Q-bot

Q-bot is a simple to use, robust hand held reservation system for attractions with multiple queue lines.

- **Wait the same time, don't stand in line**
True virtual queuing is fair to all - regular Q-bot users wait the same time as regular visitors. Q-bot provides a way to be in a queue for rides and shows, without physically being in the queue line.
- **Reserve a ride from anywhere in the park**
Visitors can rent a Q-bot for up to six people. The Q-bot displays a list of the available rides and their wait times so reserving a ride is simple from anywhere in the park.
- **Easy for guests**
With a click of a button, the Q-bot system allocates a place in the chosen ride queue line. The user receives a message back with details of the wait time.

When it is time to ride, the Q-bot beeps and vibrates to let them know they can proceed to the dedicated ride entrance. The Q-bot can also interact with a touch screen kiosk to make priority seat reservations for shows.

- **Updates on cancellation and ride downtimes**
The Q-bot can also let your visitor know if rides are temporarily out of use or if they wish to cancel a reservation.

Lo-Q plc
The Smith Centre, Fairmile, Henley-on-Thames, Oxfordshire, RG9 6AB
Tel: +44 (0) 1491 577 210 Fax: +44 (0) 1491 577270
www.lo-q.com information@lo-q.com

PRODUCT INFO



Queues disappear, profits appear

- Increase your customer satisfaction**
Using Q-bot ensures that your visitors have a more enjoyable experience and spend more time in the shops and restaurants than in queues. It provides a fair for all service and can also be tailored to provide multiple levels of privilege for visitors who are willing to pay more.
- Create a new revenue stream**
Easy to deploy and use, the Q-bot enables you to create a new revenue stream for your venue and a hi-tech image. You can even create new advertising opportunities through the Q-bot.
- World wide product**
The Q-bot has built in multi-lingual intelligence and the system has been approved for use in most major countries.
- Keep your customers up to date with events and offers on the day**
Using Q-bot you can send park information messages, advertising and discount offers or under subscribed show reminders, these can be determined by your visitors location in the park.

You can also gather real-time statistical information about your guests movements to help you plan new events and promotions.

- Customise your Q-bot to reflect your park's theme**
Q-bot can easily be customised to reflect your theme, branding or park character/ mascot.
- Easy and fast to implement**
Q-bot can be quickly and easily deployed - the whole system is designed for fast installation and minimal training. Existing exits or disabled entrances can be used to access the ride. Visitors can also pre-book Q-bot through your website or in your hotels.

Lo-Q solutions – enjoyed by millions of guests since 2001

Lo-Q plc is a UK publicly traded company with subsidiary companies in USA and Canada. Lo-Q designs, installs and operates solutions that allow customers to make ride and show reservations when they visit a theme park or other attraction.

Its flagship product, the Q-bot system is a true virtual queuing system for theme parks. The Q-bot is a proprietary hand-held unit and it is used in major theme parks around the world, including LEGOLAND® Windsor in the UK, Dreamworld in Australia, Mirabilandia in Italy and eleven Six Flags theme parks in the USA and Canada and Dollywood, near Tennessee, USA.

Q-txt is a mobile phone based reservation system for venues with a smaller number of queue lines. Q-txt is in use in a number of locations including Flamingo Land in Yorkshire, UK, Parque Isla Magica in Seville, Spain and Lake Compounce, USA.

Lo-Q has extensive patent protection and owns the intellectual property rights in the system, its software and electronic design. Its headquarters are in Henley-on-Thames in the UK and its USA offices are near Atlanta, Georgia.

For more information about Lo-Q and its products, please visit: www.lo-q.com

All rights reserved

This information should not be relied upon without written confirmation from Lo-Q plc. Lo-Q plc and its subsidiaries has a policy of continued product improvement and reserves the right to change product specifications without notice.

